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C.Bauer
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

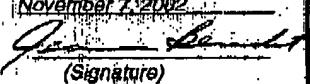
In re the Application of: Todd R. Collart	Confirmation No. 7668
Filed: 4/21/99	Art Unit: 2125
Serial No.: 09/295,856	Examiner: Rodriguez, P.
For: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT OF AN ELECTRONIC STORAGE MEDIUM (as amended)	Attorney Docket No. IA 1506.01A US

AMENDMENT

Honorable Commissioner for Patents
Washington, D.C. 20231

Sir:

This is in response to an Office Action mailed May 7, 2002. The following amendments and remarks are respectfully submitted.

CERTIFICATE OF FAX/SIMILE TRANSMISSION	
I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (Fax No. (703) 748-7239 on November 7, 2002.	
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